



## PARTNERSHIP APPLICATION

# Partnership Opportunity – UK Risk Summit 2025 (name TBC)

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The City of London Corporation (COLC) is delighted to announce the UK Risk Summit 2025 (name TBC), set to take place on 21 May 2025 at the Guildhall in the City of London. We are looking for a minimum of 15 partners from across the risk industry to represent the London Market and to support this initiative to ensure it is a cross-industry event. This document provides information about the opportunities for event partners to get involved, help shape the agenda and share their perspectives on how to make this a world-class summit.

## Background

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The CoLC will host the inaugural UK Risk Summit 2025 (name TBC), as part of an interactive, in-person week of engagements and events hosted across the City to showcase London's risk management expertise to an international audience. The aim is to attract business leaders and all those in the sector to drive innovation and address the challenges of the future risks felt in all global boardrooms. This event will form part of the incoming (subject to election) Lord Mayor's mayoral theme of Growth Unleashed, which includes work to challenge the industry to maximise opportunities through responsible risk-taking.

## Summit Format

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**Date:** 21 May 2025.

**Location:** The Guildhall, City of London

**Format:** A full-day, interactive, invite-only in-person summit featuring thematic working groups, multiple networking opportunities (including drinks reception), and leadership keynotes, featuring global leaders across sectors. A VIP invite-only dinner for 80 distinguished guests will follow the summit.

**Audience:** The summit will convene 300 – 350 high-level participants, including major international risk buyers/corporates, brokers (both US and international), cross-sector risk managers, CEOs and Chief Risk Officers, and Chief Underwriting officers.



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### Themes and Discussions

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The day will focus on 5 key thematic risk areas:

- Cyber
- Artificial intelligence
- Geopolitical
- Supply chain
- Sustainability

These risks will all be considered in terms of future innovative solutions and opportunities to showcase the London Market as the home of innovative risk management, but also with key enablers in mind such as technology and talent. We will address issues such as protection gaps and the role that industry can play in ensuring risks that global businesses can understand are facing.

### Partnership Details

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We are seeking a minimum of 15 partners from across the risk industry to represent the London Market and to support our UK Risk Summit (name TBC). These partners will help us shape the summit's programme, drive attendance, and ensure that it's an industry-supported event.

#### Partnership Opportunity

- Branding and logo placement on event materials including invitations, Global City website, and step and repeat banner <https://www.theglobalcity.uk>
- Exhibition or meeting space (to be discussed)
- Up to four passes per partner organisation (for the home team)
- At least twenty passes for clients to attend the event
- At least one partner and client invitation to the VIP dinner
- Opportunity to help shape this inaugural cross-industry UK Risk Summit (name tbc) and showcase the UK as the global centre of risk management

#### Partnership Ask

- Contribution of £5,000 + VAT
- Promotion of the event including via social media channels (specifics to be agreed)
- Amplification and promotion of the summit to wider networks to extend audience reach
- Securing at least twenty client attendees
- Provide logo and agree to include on event materials
- Participation in monthly planning and summit development calls



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*As we are planning for this to be a weeklong programme, we would encourage partners to also consider additional activities they may wish to put on for traveling clients personally. We would be happy to promote non-conflicting events as part of the broader programme.*

### **Partnership Selection Criteria**

COLC is committed to conducting a fair and transparent process to ensure companies are given equal opportunity to be involved with our Summit.

### **Next Steps**

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If you would like to apply to be a partner of the UK Risk Summit, please complete the online [form](#) by 20<sup>th</sup> September 2024 with as much information as possible.